

Building a Legacy

UBC@100 LEGACY FUND
A FUNDRAISING CAMPAIGN



UKRAINIAN
BANDURIST
CHORUS



UKRAINIAN
BANDURIST
CHORUS
OF NORTH AMERICA

Our History

The roots of today's *Ukrainian Bandurist Chorus of North America (UBC)* can be traced back to two Ukrainian bandurist capellas: *Kobzar Choir*, founded in Kyiv, Ukraine in 1918, and the *Poltava Bandura Capella* in Poltava, Ukraine in the 1920's. In 1935, members of these ensembles were formed into a new ensemble then in 1941 reorganized as the Ukrainian Bandurist Chorus. Surviving both Nazi and Soviet regimes, the Ukrainian Bandurist Chorus emigrated to the United States in 1949 after years in German displaced persons camps.

Over the past 100 years, the UBC has gained international acclaim through its recordings and tours to 13 countries on three continents, including three visits to Ukraine in 1991, 1994 (Black Sea ports and Crimea) and 2001 (Kyiv, commemorating the 10th anniversary of Ukraine's independence).

In North America, the UBC has been a revered musical and cultural ensemble within the Ukrainian diaspora, where it has been rooted since 1949. In Ukraine, the UBC has re-connected and re-established its acclaim with native Ukrainian audiences since independence was declared in 1991.

Since 1949, the UBC has presented over 500 concerts in North America, Australia, Europe, and Ukraine including performances at venues such as Carnegie Hall in New York City, The Masonic in Detroit, Severance Hall in Cleveland, the Cathedral of Notre Dame in Paris, Massey Hall in Toronto, and the Kyiv and Lviv Opera Houses. During this time, the UBC has preserved historical repertoire and expanded to over 600 pieces consisting of: works from pre-WWII; compositions and arrangements by Hryhory Kytasty and other renowned composers; Christmas, folk, and contemporary music including instrumental songs composed solely for the bandura. The UBC has performed for such notable personalities as former US Presidents Richard Nixon and Ronald Reagan, movie star Jack Palance, and former Presidents of Ukraine Leonid Kravchuk and Viktor Yushchenko.

Today, the majority of UBC members are second and third generation Americans and Canadians, who reside throughout North America. Fortified by a whole new generation of young musicians, the UBC continues to captivate audiences throughout North America on a regular basis.



Thank you for taking the time to read about the UBC@100.

Enclosed you will find a strategic growth plan for a Legacy Fund precipitated by the 100th Anniversary of the award-winning and internationally-renowned Ukrainian Bandurist Chorus of North America.

As we enter our 100th anniversary in 2018, our artistic and administrative leadership have identified three key objectives for our future and the future of the bandura: develop new outreach and audience programming; rehabilitate and innovate the bandura in order to provide it for future musicians; and expand on new and traditional programming and musical education initiatives. In total, we endeavor to raise \$2.5 million by 2020 to fund these objectives, and to continue our legacy for the next 100 years and beyond.

We are *Celebrating the First Century*
by *Leaving a Legacy for the next 100 years...*

Today, our mission is equally, if not more important than it ever has been. With your support, we plan to build on the legacy that was founded and nurtured by the men who stood in our boots before us and by the kobzari who sang and played of the glory and beauty of Ukraine and her people for centuries.

We invite you to join us on our mission. Your financial support will help lay the foundation for the next 100 years. We welcome the opportunity to talk with you at any time on how your gift can make a lasting impression on our legacy. Together, we will ensure that the bandura lives on for generations to come.

Sincerely,

Anatoli Murha
President, Ukrainian Bandurist Chorus
Co-Chair, UBC@100 Committee

Zoryana Loboyko
Co-Chair, UBC@100 Committee

The Bandura

Unique to the UBC and other bandura ensembles, *the bandura is the instrument that perhaps best embodies the voice and soul of Ukraine.*

From a musical perspective, the bandura unifies acoustic principles of both the lute and the harp. This produces a sound that is emphatic and gentle, resembling that of a harpsichord, but with a wider range of dynamics and tonal control.

The bandura's development closely reflects the history of the Ukrainian nation, dating back hundreds of centuries, and is considered by many to be the national instrument of Ukraine. Historically, the bandura was played by blind minstrels who traveled from village to village singing epic ballads and historical songs. Over centuries, the instrument has evolved in various forms. The Ukrainian Bandurist Chorus has adopted the Kharkiv bandura as its instrument of choice to showcase its technical versatility and preserve its great history and tradition.



Our Work

For the past century, the UBC has strived to preserve Ukrainian language and history through music and musical education. An ambitious endeavor, this has often been challenging and sometimes even impossible, as Ukraine was under soviet-rule for the better part of the 20th century.

The UBC's educational mission over the second half of the 20th century and into the 21st century in North America has encompassed bandura construction, advanced and innovated bandura music composition and arrangements, resurrecting age-old musical technique, and fostering bandura education programs within the diaspora. In the 1960's, the UBC initiated summer bandura camps. Many of its members have directed and taught at these camps including *Kobzarska Sich* based in Emlenton, Pennsylvania.

KOBZARSKA SICH

Kobzarska Sich Bandura Camp unites bandura players from all over the world to share and learn about the bandura and its unique art form. *Kobzarska Sich* is held annually at All Saints Camp in Emlenton, Pennsylvania. Since 1979, over 1,000 aspiring bandura players have spent two weeks each August honing their bandura skills with over seven hours of daily group instruction in the technique of playing bandura, bandura history, solo and ensemble playing and singing, and music lectures. Instructors, camp directors, and staff have included many members of the Ukrainian Bandurist Chorus and from other bandura ensembles, including instructors from Ukraine. Additionally, the majority of the

bandura players in today's UBC have graduated from *Kobzarska Sich*. Many more bandura players have gone on to form other ensembles. *Kobzarska Sich* offers multiple scholarship opportunities for aspiring bandura students, including a full scholarship available annually through the *Ivan Zinchuk Memorial Scholarship Fund* at the *Ukrainian Canadian Foundation of Taras Shevchenko*.



Kobzarska Sich • 2015

Celebrating THE FIRST CENTURY 1918 - 2018

The UBC has been an active participant and coordinator in multiple historic events in North America and Ukraine, including the Taras Shevchenko monument unveiling in Washington DC in 1964, the 1988 commemoration of the 1000th Anniversary of Christianity in Ukraine, a historic 1991 tour of Ukraine preceding the dissolution of the Soviet Union, and the 2015 Holodomor Memorial Monument opening in Washington DC.

Through a variety of collaborative projects, the UBC has performed and worked with many world-renowned artists, such as: People's Artist of Ukraine and 2004 Eurovision Winner *Ruslana*; renowned concert soloist *Paul Plishka* of the Metropolitan Opera; and ensembles such as the *Vesnivka Choir* of Toronto, *Hoosli Ukrainian Male Chorus* of Winnipeg, the *Women's Bandura Ensemble of North America*, the *Canadian Bandurist Capella*, and the *Shumka Ukrainian Dancers* of Canada. In 2004 and 2010, the UBC was a featured performer at the *Stratford Summer Music Festival* in Stratford, Canada.

As a tribute to its role in preserving and perpetuating the legacy of Ukrainian music, the UBC was selected by Ukraine's Council of Ministers as the recipient of the *Taras Shevchenko Ukrainian State Prize*, the highest award that can be bestowed for excellence in the contribution to the arts.



Taras Shevchenko Monument
Washington DC • 1964



UBC with First Lady of Ukraine
Maryna Poroshenko at the
Holodomor Memorial Monument
Washington DC • 2015



Women's Bandura Ensemble & UBC
Detroit • 2016



People's Artist of Ukraine Ruslana & UBC
Massey Hall, Toronto • 2015

Building a Legacy FOR THE NEXT CENTURY

THE UBC@100 LEGACY FUND

Today, the Ukrainian Bandurist Chorus of North America is at its strongest organizational and artistic position since its inception. The **UBC@100 LEGACY FUND** is the first major capital fundraising campaign in the UBC history and represents a trans-formative lead-forward to guard the legacy of the kobzari, the bandura, Ukrainian culture, and the Ukrainian Bandurist Chorus.

In total, the UBC is on a trajectory to raise \$2.5 million dollars by 2020. As we enter our next century, we believe our upcoming 100th anniversary celebrations in 2018 are an excellent opportunity to engage both our long-term supporters and newer bandura enthusiasts to join our UBC@100 capacity-building initiative.

Objectives

We have identified three key pillars that will build the foundation for The UBC@100 Legacy Fund:

- **GUARDIANSHIP** To carry on a legacy, we need to inspire future generations and develop new audiences. Therefore, we plan to engage and retain the best and most passionate musicians, vocalists, and ambassadors.
- **BANDURA PROJECT** The need to innovate the bandura and promote bandura building opportunities for artisans/craftsmen is critical in ensuring the continuation of the art of the instrument. We intend to revitalize the art of bandura building and popularize skilled luthiers in North America and Ukraine who have recently taken up the craft. With the right support, we can put quality instruments into the hands of future Ukrainian Bandurist Chorus members and other bandura ensembles.
- **EDUCATION** In addition to growing our membership and having access to world-class instruments, it is important to provide musical education opportunities via exchange programs with students and bandurists throughout North America and Ukraine. The UBC will continue to educate audiences about the history of the bandura and kobzari.

Additionally, the UBC will tour Ukraine in the Fall of 2018 with not only concerts, but with the objective of cultivating sustainable relationships with banduristy. Today, there is little bandura-related exchange between North America and Ukraine. The UBC will take on a leadership role in establishing an international bandura network so that future generations of banduristy from around the world can partake in concerts, workshops, and ensembles together, to further act as ambassadors of Ukrainian culture.

GUARDIAN FUND

SYNOPSIS

The Guardian Fund will expand artistic and administrative UBC operations to include audience development, fund collaborative projects, and recruit new members.

OBJECTIVES

- Overall audience development and growth; add performances at Ukrainian Saturday schools and youth camps in order to inspire Ukrainian youth to learn to play the bandura
- Annual outreach concerts to artistic communities and music schools, as well as lesser-visited Ukrainian communities
- Collaborative projects with other Ukrainian artists as an indication of how UBC continues to evolve and innovate (as demonstrated by the success of our recent collaborations with People's Artist of Ukraine Ruslana in 2015, and with the world-renowned SHUMKA Ukrainian Dancers of Canada in 2017)
- Recruit talented and passionate musicians to join the UBC to keep the talent pool growing

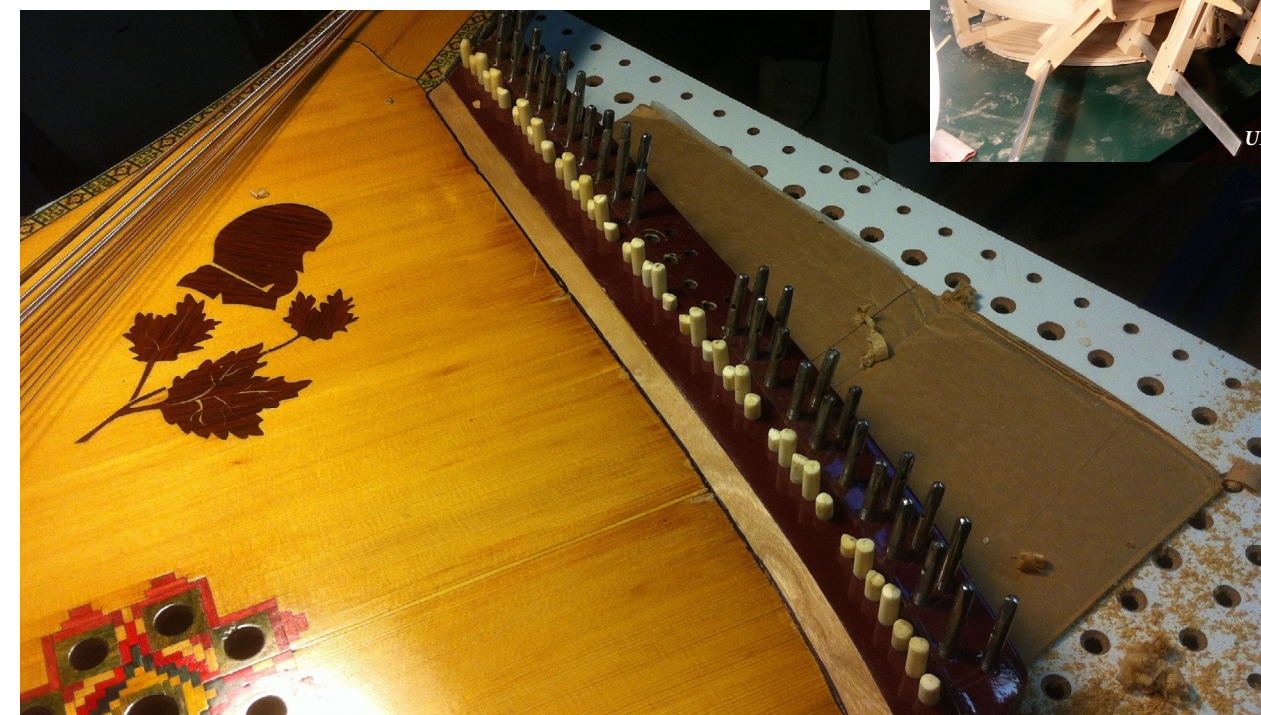
THE BANDURA PROJECT

SYNOPSIS

The Bandura Project is an opportunity for UBC to lead the development, design and construction of a superior instrument that will be played by bandurists around the world.

OBJECTIVES

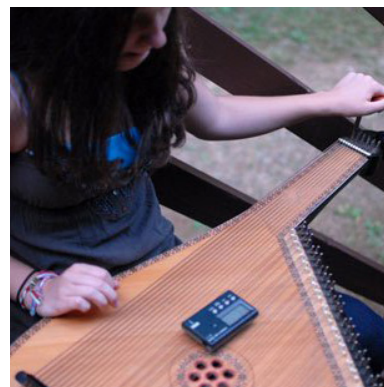
- Innovate the bandura
- Construct a modern bandura with superior sound quality
- Build new instruments for UBC bandurists, children attending bandura camps, and for bandurists in Ukraine and throughout the world
- Propagate bandura-makers through apprenticeships in North America and Ukraine



EDUCATIONAL FUND

SYNOPSIS

The UBC initiated bandura education programs in the 1960's to ensure a future for the bandura in North America. Additionally, the UBC has accumulated an extensive archival repertoire of over 600 songs. The Educational Fund would expand educational development opportunities and share our story around the world.



OBJECTIVES

- Develop and fund a summer exchange of North American students studying bandura in Ukraine and vice versa
- Increase accessibility to bandura music and bandura instructors for aspiring bandurists
- Facilitate instructional workshops for current and future instructors across North and South America, Europe and Ukraine
- Digitization of UBC sheet music (over 600 songs), one of our most valued resources, to be made available for bandurists around the world
- Documentation and video capture of oral history of bandurists to promote bandura awareness via personal stories



UBC Conductor Oleh Mikhaylo conducting bandura camp students at Kobzarska Sich Bandura Camp, Emlenton, PA • 2015

100th ANNIVERSARY TOUR OF UKRAINE

SYNOPSIS

In the fall of 2018, the Ukrainian Bandurist Chorus plans to return to Ukraine for a historic touring and performing event series. A central focus of the tour includes engagement opportunities with bandura ensembles and individual players throughout the country, in addition to working with well-known Ukrainian musicians. By connecting with bandurists throughout Ukraine, the UBC wishes to create a network between the bandurist communities in Ukraine and North America, in order to share and preserve bandura music, and educate future musicians through exchange programs and summer camps in Ukraine, similar to the programs and camps currently running in the USA and Canada.

Leading up to, and succeeding this tour, the UBC will present a series of 100th anniversary concerts in North America. The UBC will also upgrade its staging, audio and visual equipment needs to better present its concerts.

OBJECTIVES

- 12 day tour of Ukraine (including performances, collaborative presentations with local bandurists, kobzari, and other musicians).
- Produce 100th anniversary concert series in North America (Chicago, Cleveland, Detroit, Edmonton, New York City, Ottawa, Philadelphia, Rochester, Toronto, and Washington DC)
- Upgrade sound, film, and staging equipment
- New costuming

Your Support

We invite you to support our 100th anniversary legacy fund by contributing a one-time major gift, either in one donation or payable over a select number of years. Your partnership is instrumental in achieving our defined objectives.

Thanks to a number of major gifts during our quiet phase of fundraising, over \$250,000 has been donated and pledged for UBC@100. Our friends and supporters have:

- made *one-time donations*
- *pledged amounts* payable over a set number of years
- made us benefactors as part of their *estate planning*

We know that our supporters care dearly about our mission. There are a number of donation levels that may interest you or you may contact us personally to underwrite a specific fund or component of one.

We invite donors to learn more about specific naming opportunities or to discuss how you might make your own unique contribution to the future of the Ukrainian Bandurist Chorus.

MAJOR GIFT LEVELS

	VALUE	Annual donation for four years (example)
1918 LEGACY CIRCLE – HONORARY CHAIR	\$100,000	\$25,000
1918 LEGACY CIRCLE – HONORARY MEMBER	\$75,000	\$18,750
1918 LEGACY CIRCLE – HONORARY SOLOIST	\$50,000	\$12,500
CONDUCTOR CIRCLE – SOLOIST	\$25,000	\$6,250
CONDUCTOR CIRCLE – BANDURIST	\$15,000	\$3,750
CONDUCTOR CIRCLE – CHORUS	\$12,500	\$3,125
KOBZAR CIRCLE – PATRON	\$10,000	\$2,500
KOBZAR CIRCLE – BENEFACTOR	\$7,500	\$1,875
KOBZAR CIRCLE – FRIEND	\$5,000	\$1,250
KOBZAR CIRCLE – CAROLER	\$2,500	\$625

All sponsors will be recognized in a commemorative program to be released in 2018, which will be used throughout our 100th anniversary celebrations from 2018 to 2020.

Thank You

Thank You for considering this important request. We kindly ask that you submit the enclosed envelope with your contact information and your donation and/or pledged amount. Please note that the UBC@100 fund is split between Canada and the United States.

- **CANADIAN DONORS** Through our partnership with *The Ukrainian Canadian Foundation of Taras Shevchenko*, all donors living in Canada will receive a tax receipt for their contribution to the UBC@100 Legacy Fund. Your UBC@100 donation should be made payable to the Shevchenko Foundation. Please indicate **UBC@100 Legacy Fund** in the memo line of your cheque.
- **U.S. DONORS** All donations made to the *Friends of Ukrainian Bandurists Chorus* are tax deductible under IRS guidelines. Please indicate **UBC@100 Legacy Fund** in the memo line of your check.

Additionally, please visit **WWW.UBC100.COM** to make your contribution on-line.

Contact us

We look forward to having a conversation with you about your support of the Ukrainian Bandurist Chorus. We invite you to contact us at development@bandura.org or by calling *Anatoli Murha*, UBC@100 Co-Chair and President, at (734) 658-6452, or *Zoryana Loboyko*, UBC@100 Co-Chair, at (647) 504-4896 for further information.



OUR COMMITMENT TO BEST PRACTICES

The Ukrainian Bandurist Chorus does not take your support for granted. Every dollar you donate is put back into the operations of the Ukrainian Bandurist Chorus. Our members not only volunteer their time to sing and play, but also travel six or more hours regularly for rehearsals and performances, several times annually. Many members donate in-kind by paying their own expenses related to rehearsals or concerts, and many contribute their unique professional backgrounds to support UBC operations; from business management, to engineering, to marketing, etc. In addition, we have scores of dedicated volunteers outside of the organization who help with many aspects, such as fund-raising, merchandise sales, costuming maintenance, photography, staging logistics, and other.

WWW.UBC100.COM

Your financial support will build the pathway to the UBC@100 Legacy.

Through your generosity, we will ensure that the bandura lives on for generations to come.

UBC@100 STEERING COMMITTEE

James Temerty, Honorary Chairman *Toronto*
Zoryana Loboyko, UBC@100 Committee Co-Chair *Toronto*
Anatoli Murha, UBC@100 Committee Co-Chair *Philadelphia*
Theodore Bodnar *New York City & New Jersey*
Hanja Cherniak *Washington DC*
Luke Miller *San Diego*
Bohdan Pryjma *Detroit*
Oleksa Rewa *Edmonton*
Christopher Sklepowich *Winnipeg*
Andriy Smyk *Detroit*

CONTACT US

development@bandura.org

UBC@100 CO-CHAIRS

Anatoli Murha • (734) 658-6452

Zoryana Loboyko • (647) 504-4896

WWW.UBC100.COM

UKRAINIAN
BANDURIST
CHORUS



www.bandura.org



@UkrainianBanduristChorus



@UkrainianBandura



UkrainianBandura